

# Target Packaging Solutions from Paper Machinery Corporation

Competition is fierce in the retail environment. Packages must demonstrate superiority to survive. When they're formed on equipment from Paper Machinery Corporation, they're created with every advantage. PMC offers you a variety of innovative packaging solutions—from breakthrough Barrier Plus™ plastic containers, to versatile Over-wrap options, to distinctive shapes and sizes. PMC technology produces containers with the performance characteristics and eye-catching appeal to dominate in the retail jungle.



## Make the Right Kind of Impact

As an industry leader, PMC reflects environmental sensitivities in our present products and future planning:

- Using materials that are recycled and recyclable
- Selecting of materials that are more monomer in nature, relying less on polymer and paper interaction
- Utilizing materials that are more cost-effective with larger sealing windows
- Forming package shapes that are cube-efficient to reduce distribution costs



## Paper Machinery Corporation

- PMC is the leading worldwide supplier of machines to form paperboard drink cups—both hot and cold
- PMC manufactures their entire line of machinery in their state-of-the-art Milwaukee, Wisconsin plant
- 55 years of technological and manufacturing experience are the foundation for their packaging machinery business
- PMC serves the global market with more than 2,000 installations in over 45 countries
- Many of PMC's innovations have been awarded U.S. patents, demonstrating our commitment to continuous technological refinement and development
- PMC has been recognized with numerous awards including the President's "E" Star Certificate for Exports and AmeriStar Award for Barrier Plus™ packaging technology

To find out more about the extensive line of machines from PMC, contact Jerry Meier at 414-362-8247 or at [gmeier@papermc.com](mailto:gmeier@papermc.com).

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## Go Wild with Innovative Packaging



**Paper Machinery Corporation**



# Explore the Packaging Possibilities...

*let your imagination run wild*

## Barrier Plus™

*a whole different animal*



Outstanding graphics and barrier protection are now combined into one packaging breakthrough. Barrier Plus™ technology forms clear or opaque containers from preprinted flat polypropylene sheets. Vivid graphics display your product to advantage and increase shelf performance. Converters can nest tapered containers to reduce shipping costs. Barrier Plus™ technology is sustainable and environmentally-conscious. Scrap can be reground and made into new plastic sheet, and Barrier Plus™ containers are recyclable.



## Overwrap

*visibility and value*



Give your packaging ideas free reign with overwrapping technology from PMC. Create unique containers while using less material with thin wall thermoforming or injection molding. Utilize a die-cut window in the wrap to feature the product on clear plastic containers. Exploit the promotional possibilities of back-side printing — the wrap need not be adhered to container, so you can add coupons, recipes or other information on the reverse side. Wrapped containers are ideal for forming by converters because they are nestable. And they promote recycling since paperboard wraps can be separated from plastic containers by consumers after their use.



## Non-Round

*graphic appeal and cube efficiency*



Your brand will always put its best face forward with paperboard non-round containers. Consumers find the unique shapes easy to identify and locate and they are stackable. More non-round containers can be placed in a given retail space than round containers, resulting in higher value per square foot of retail space. Non-round containers fit into a smaller distribution case than round containers and require less packing material. You ship more units on each truckload and reduce your distribution costs. Tapered containers can ship as preformed, nestable containers to reduce capital costs. And paperboard non-round containers are easily recyclable.

